



MSPs on the Move: Turning Partnerships into Profits Webinar

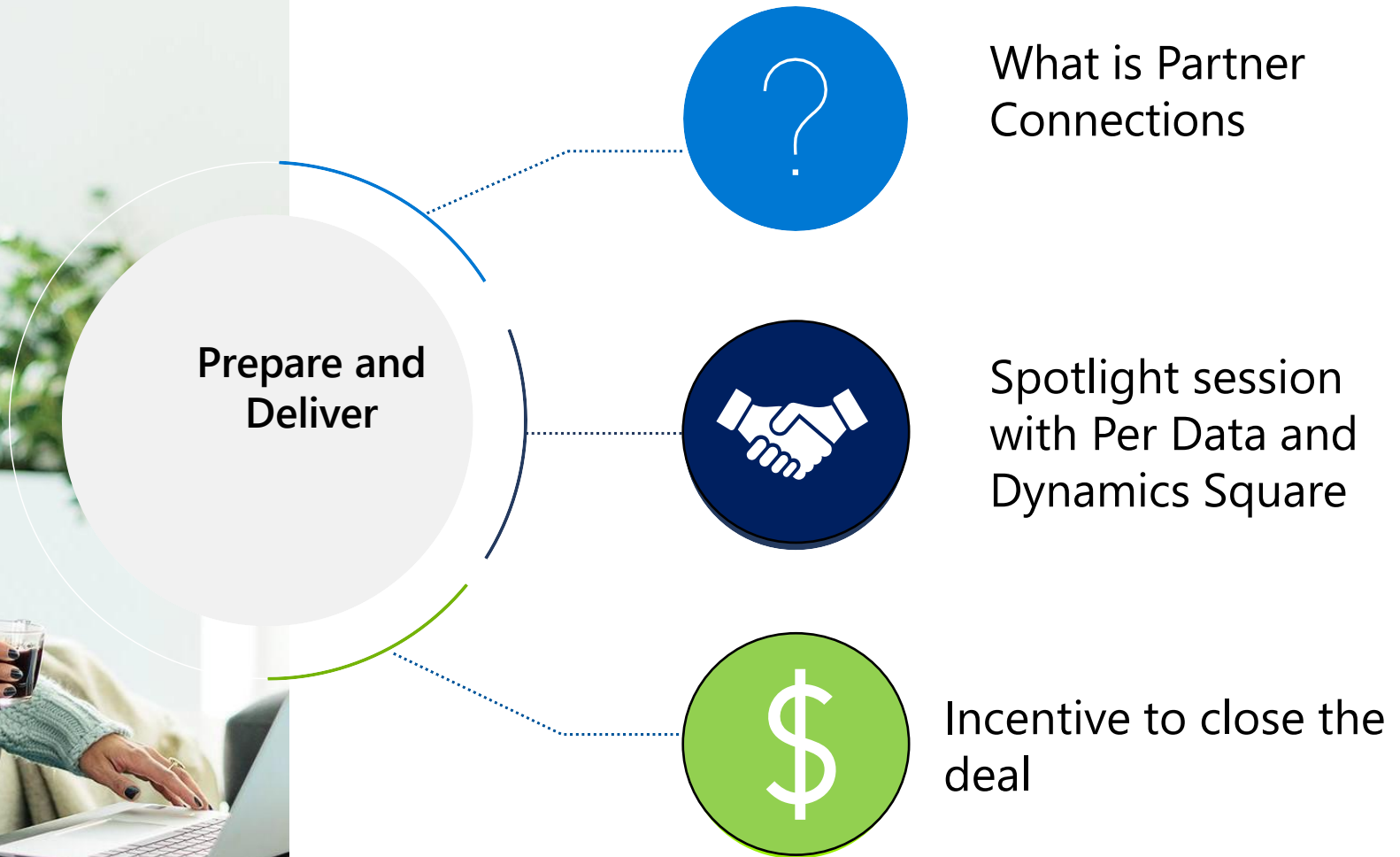
3rd of June 2025

Host
Sunny Prince
Crayon

Guests Speakers
Francois Le Roux
Per Data

Jitender Kumar
Dynamics Square

Agenda

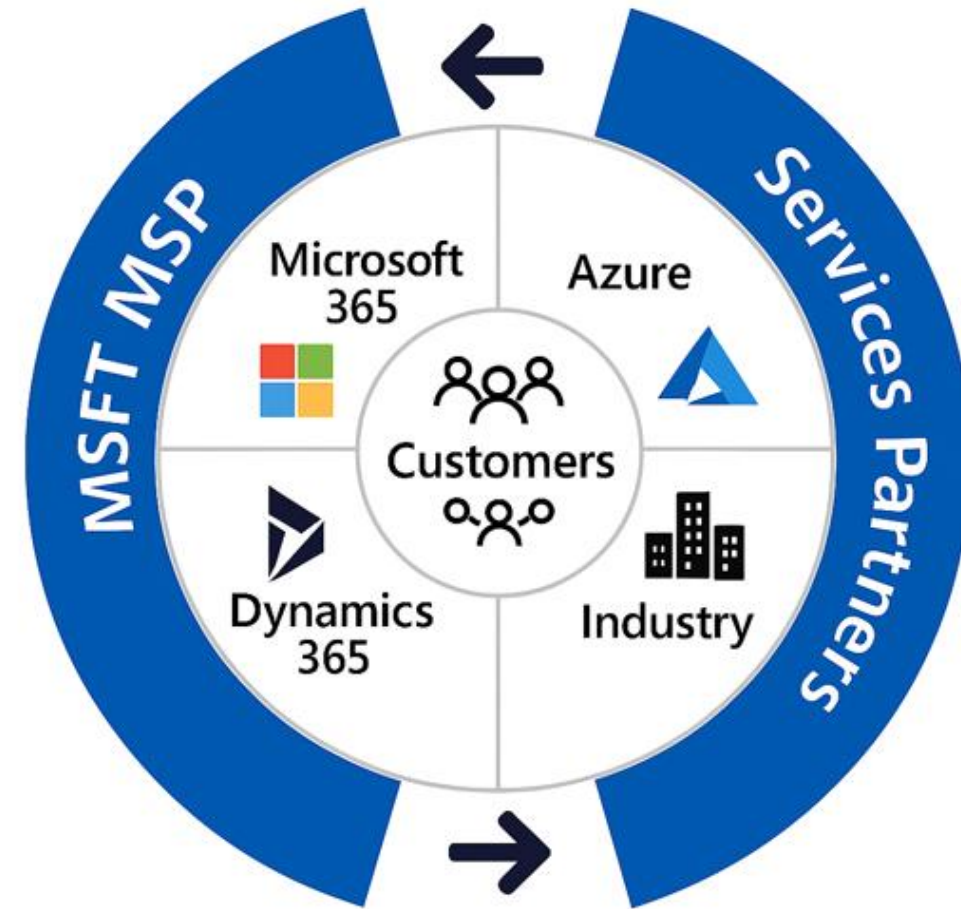


Partner Connections

A P2P Readiness Program

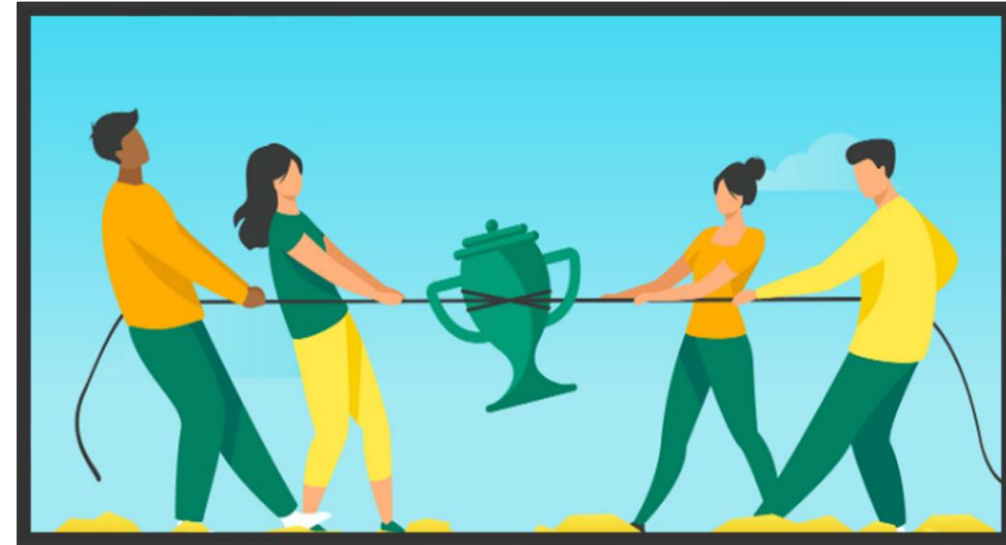
What led to this initiative

A delivery model designed to help provide professional services via our top service partners.



Why should you engage

1. Become a one-stop-shop for your customers' technology and business requirements and retain your customers
2. Crayon streamlines the vetting process to save MSPs valuable time on background checks and verification
3. Save on headcounts and investment to build your own MSFT Bizz Apps practice
4. Accelerate your implementation timeline with experienced and high-performing industry experts



What is in it for you

1. Earn revenue on licensing, implementation and ongoing support
2. Assistance from our Business Applications team during the sales cycle
3. BONUS incentive* for Referring Partner for closing an opportunity in collaboration with a Premier Service Partner
4. No cost for existing Crayon partners to join Partner Connections





Inside the Microsoft Partner Story



Panel Discussion



Sunny Prince

Business Success Manager
Crayon



Francois Le Roux

Director
Per Data



Jitender Kumar

Business Head APAC,
Dynamics Square



Q&A



Earn \$500

When you join the Partner Connections Program and register an Opportunity. You'll receive \$500 AUD when the opportunity has been closed & won.

Reach out to your account manager for more information.

So, what now?

[Register](#) your interest to join the program
using the QR code



A BIG Thank You!!





Sunny Prince
Business Success Manager
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Connect with me through linkedin here

