

We have your Business Continuity covered!

Explore our infographic!

As new challenges and possibilities emerge in the coming years, data will continue to take the lead as an essential component of defining business growth pathways. Keeping your customer's information secure is essential to minimising business disruption.

Opportunity for MSPs:

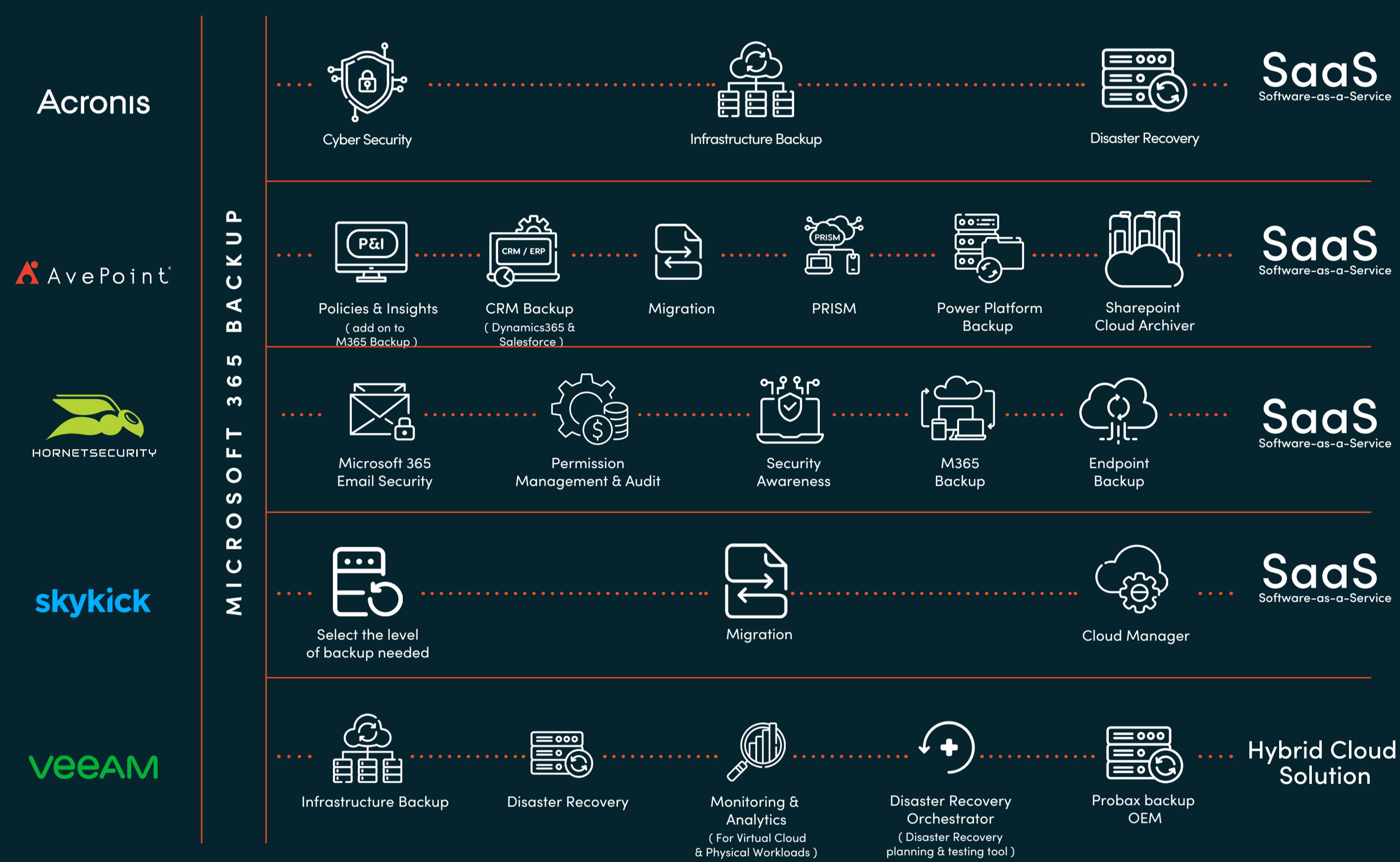
.. **53%** of SMB's have indicated that they plan to invest into business continuity solutions in next 12 – 24 months.*

Business continuity is imperative for business survival and business growth and SMB's are starting to understand this. If MSP's can get positioned now with the right business continuity solutions, they can get ahead of SMB investment priorities and reap the rewards.

There's an opportunity to be proactive and educate your customers, which will help them potentially save their business and help you as an MSP to increase your value-add to your partnership with your customers - and most importantly, increase your revenue.

Find the right fit for your customers

Explore the Crayon providers to support your customers specific business continuity needs



Not quite what you're looking for? Let's Explore:

Crayon Cloud Backup as a Service

Protecting the modern workplace.

Crayon Cloud Backup as a Service provides an out-of-the-box backup service that provides protection for Microsoft 365. Many assume that since Microsoft 365 already resides in the cloud, another copy of the data is unnecessary. However, accidental deletion, user errors, security threats, and retention policy gaps are commonplace within Microsoft 365.

This is why we have developed Crayon Cloud Backup as a Service.

Key Benefits:



Healthy margins



Data protection



Backup status and health checks for each backup source



Easy to use, out-of-the-box, complete and safe



Secure cloud-to-cloud backup puts your Microsoft data under your own control



Email reporting is provided after each backup

*The Future of Operations: Maximize the Value of Cloud with a Strategic Mindset: A Forrester Consulting Study Commissioned by rhipe, December 2022

Ready to take the next step?

Book a meeting with a Crayon Business Continuity Specialist to discuss your vendor of choice.

[Book a Meeting](#)